

## **Department of Business Administration**

The Department of Business Administration had the inaugural function of their association on 17-09-2019. The Chief guest Dr. K.Muthukumar, Associate Professor, Hallmark Business School, Tiruchirappallai addressed the students on the topic “Career Challenge in the Technology Era”. He shared his ideas about the changes that had happened in the field of industry and technology. He also highlighted the fact that choosing a career and retaining a job with security had become a challenge for the graduates today.